

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

SEEDS AND PLANTS FOR THE GARDEN. We can send you Seeds or Barrels of any kind of seeds, from the pounds to the bushels, at the lowest prices. Our seeds are all selected from the best sources, and are all of the best quality. We can send you any kind of seeds, from the pounds to the bushels, at the lowest prices. Our seeds are all selected from the best sources, and are all of the best quality.

WE CAN SEND YOU THE VERY BEST SEED POTATOES IN THE MARKET. WE CAN SEND YOU THE VERY BEST SEED POTATOES IN THE MARKET. WE CAN SEND YOU THE VERY BEST SEED POTATOES IN THE MARKET. WE CAN SEND YOU THE VERY BEST SEED POTATOES IN THE MARKET. WE CAN SEND YOU THE VERY BEST SEED POTATOES IN THE MARKET.

Ask For Lowest Cash With Order Prices

On Just What You Wish to Buy. New Before Price. Advance. Full of Pounds in Each Sack.

ASK FOR SPECIAL PRICES ON THREE SACKS—WHAT KINDS DO YOU WANT?

Carefully Selected Potatoes

	100 lb. Sack	50 lb. Sack
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	\$ 4.00	\$ 4.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	5.00	5.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	7.00	7.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	8.50	8.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	9.00	9.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	2.50	2.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	3.50	3.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	5.50	5.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	6.00	6.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	6.50	6.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	7.00	7.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	8.50	8.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	9.00	9.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	9.50	9.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	10.00	10.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	10.50	10.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	11.00	11.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	11.50	11.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	12.00	12.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	12.50	12.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	13.00	13.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	13.50	13.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	14.00	14.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	14.50	14.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	15.00	15.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	15.50	15.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	16.00	16.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	16.50	16.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	17.00	17.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	17.50	17.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	18.00	18.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	18.50	18.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	19.00	19.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	19.50	19.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	20.00	20.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	20.50	20.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	21.00	21.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	21.50	21.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	22.00	22.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	22.50	22.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	23.00	23.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	23.50	23.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	24.00	24.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	24.50	24.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	25.00	25.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	25.50	25.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	26.00	26.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	26.50	26.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	27.00	27.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	27.50	27.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	28.00	28.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	28.50	28.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	29.00	29.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	29.50	29.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	30.00	30.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	30.50	30.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	31.00	31.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	31.50	31.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	32.00	32.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	32.50	32.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	33.00	33.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	33.50	33.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	34.00	34.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	34.50	34.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	35.00	35.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	35.50	35.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	36.00	36.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	36.50	36.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	37.00	37.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	37.50	37.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	38.00	38.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	38.50	38.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	39.00	39.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	39.50	39.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	40.00	40.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	40.50	40.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	41.00	41.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	41.50	41.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	42.00	42.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	42.50	42.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	43.00	43.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	43.50	43.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	44.00	44.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	44.50	44.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	45.00	45.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	45.50	45.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	46.00	46.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	46.50	46.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	47.00	47.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	47.50	47.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	48.00	48.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	48.50	48.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	49.00	49.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	49.50	49.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	50.00	50.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	50.50	50.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	51.00	51.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	51.50	51.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	52.00	52.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	52.50	52.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	53.00	53.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	53.50	53.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	54.00	54.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	54.50	54.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	55.00	55.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	55.50	55.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	56.00	56.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	56.50	56.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	57.00	57.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	57.50	57.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	58.00	58.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	58.50	58.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	59.00	59.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	59.50	59.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	60.00	60.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	60.50	60.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	61.00	61.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	61.50	61.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	62.00	62.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	62.50	62.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	63.00	63.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	63.50	63.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	64.00	64.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	64.50	64.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	65.00	65.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	65.50	65.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	66.00	66.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	66.50	66.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	67.00	67.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	67.50	67.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	68.00	68.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	68.50	68.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	69.00	69.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	69.50	69.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	70.00	70.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	70.50	70.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	71.00	71.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	71.50	71.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	72.00	72.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	72.50	72.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	73.00	73.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	73.50	73.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	74.00	74.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	74.50	74.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	75.00	75.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	75.50	75.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	76.00	76.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	76.50	76.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	77.00	77.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	77.50	77.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	78.00	78.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	78.50	78.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	79.00	79.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	79.50	79.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	80.00	80.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	80.50	80.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	81.00	81.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	81.50	81.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	82.00	82.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	82.50	82.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	83.00	83.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	83.50	83.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	84.00	84.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	84.50	84.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	85.00	85.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	85.50	85.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	86.00	86.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	86.50	86.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	87.00	87.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	87.50	87.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	88.00	88.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	88.50	88.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	89.00	89.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	89.50	89.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	90.00	90.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	90.50	90.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	91.00	91.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	91.50	91.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	92.00	92.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	92.50	92.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	93.00	93.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	93.50	93.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	94.00	94.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	94.50	94.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	95.00	95.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	95.50	95.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	96.00	96.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	96.50	96.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	97.00	97.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	97.50	97.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	98.00	98.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	98.50	98.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	99.00	99.00
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	99.50	99.50
AMERICAN, the very best, early, smooth, white, round, handsome, large, early	100.00	100.00

The supply of choice potatoes is not equal to the demand, and orders should be placed early to secure good stock. The supply of choice potatoes is not equal to the demand, and orders should be placed early to secure good stock. The supply of choice potatoes is not equal to the demand, and orders should be placed early to secure good stock. The supply of choice potatoes is not equal to the demand, and orders should be placed early to secure good stock. The supply of choice potatoes is not equal to the demand, and orders should be placed early to secure good stock.

REFERENCES: Mohrre County Savings Bank, Rochester, N. Y., Rochester Trust and Safe Deposit Co.

Potatoes Grown Especially for Seed

REPORTS FROM MANY CUSTOMERS AGREE, SAYING OUR SEED POTATOES COME SURE, MAKES STONGER PLANTS AND STAND BAD WEATHER BETTER, SO MAKE HEAVIER CROPS THAN SEED FROM ANY OTHER PLACE PLANTED ALONG SIDE, TRY THEM AND SEE FOR YOURSELF. BEST SEED IS CHEAPEST IN THE LONG RUN.

CHAS. FORD CO.

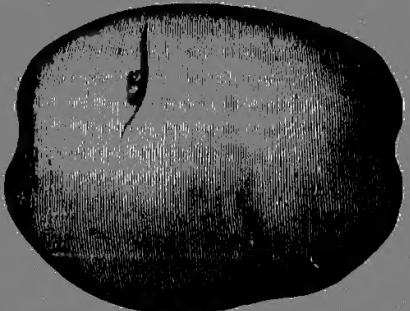
Our Freight Office, Express Office and Money Order Post Office is at

FISHERS, ONTARIO COUNTY, N. Y.

Show this to your neighbors and ask them to send with you for the very best seed potatoes. We have a fair supply, good true stock. Order now with cash to secure the best, to be shipped whenever you direct, soon as weather favors. Please give explicit orders for shipping. We deliver in good order on cars, transportation charges in all cases paid by the purchaser, except small packages, by mail. Be sure your order gives name of your Post Office, County, Station and Railroad.

CHANGE OF SEED OFTEN DOUBLES THE YIELD. BUY EARLY AND GET THE BEST. ORDER NOW, BEST KINDS AT FAIR PRICES FOR EARLY SPRING SHIPMENT.

ORDERS FROM PUBLIC INSTITUTIONS, HOSPITALS AND SCHOOLS HAVE CAREFUL ATTENTION.



IRISH COBBLER has good quality of cooks' house, wives, dealers, and especially of growers, producing heavy crops. While some kinds have been running out here, it has been increased in yield very much, some times as large in 1921 for retail trade. Boston and New York wholesalers complained that some Irish Cobblers were too large. Little closer planting would probably have made heavier crops, more uniform in size. Coarse, hollow potatoes are not best seed. Many years of improvements in favorable climate and suitable soil have produced our Irish Cobblers of medium size which will go far in planting and should produce strong, healthy, vigorous plants. Very early. Per 165 lbs. in sack, \$4.00.

KING OF THE ROSES. Produces much heavier crops of fine, large, handsome tubers of excellent quality, than any other of the Rose family, opening with Early Rose. A strong, rapid grower, standing up well during season of growth, then the vines cover the ground. Large, oblong, pink like Early Rose. It is one of the best. Per 165 lb sack, \$5.00.

EARLY NORTHER. In shape, color and season of opening is like Early Rose. A heavy yielder and of fine quality. Per 165 lbs. in sack, \$5.00.

MANISTEE IMPROVED. Medium early. Out yielded all other pink kinds in many fields. Plants are large, healthy, vigorous, rapid growers, free of blight or other disease making remarkably heavy crops of handsome appearance. Very large, oval, oblong, bright pink skin, very white flesh of excellent cooking qualities. 165 pounds in sack, \$4.00.

KING OF THE EARLIES. Very early light pink, good, long, good yielder, of fine quality, and handsome appearance. Per 165 lb. sack, \$5.00.

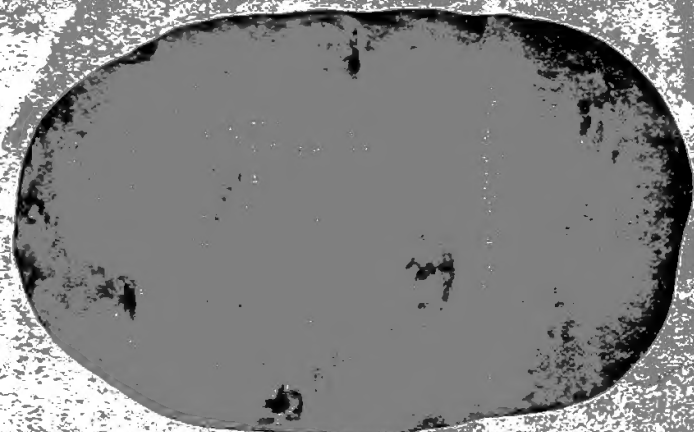


EARLY OHIO. It is generally regarded as being superior for early market, because it is mature when other early sorts are yet too small to market with profit. The supply of this potato has never been equal to the demand, therefore orders should come early to secure choice stock. Pure and true to name. Per 165 lbs. in sack, \$4.50.

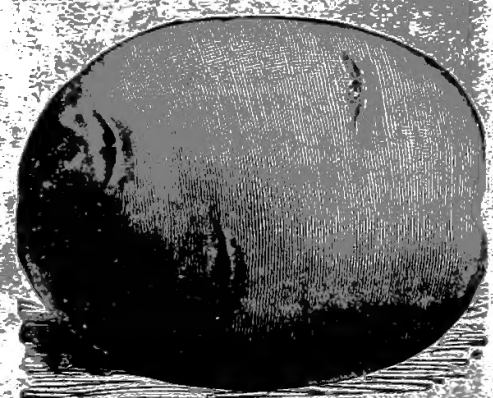
EARLY SIX WEEKS. One of the very best kinds for early gardens. Vines large, upright, healthy, vigorous, rapid growers. While still very young its plants set potatoes, excellent cookers even before mature. They soon grow to a uniform largest size ready for market while prices are high. Round to oblong, light pink, very handsome. Good keepers, firm and sound, very late. Finest quality always, flesh very white and floury. 165 pounds in sack, \$5.00.

EARLY MARKET. Especially recommended for early marketing, because it is extra early and of fine quality. Per 165 lb. sack, \$5.00.

EARLY Russet. Comes with very high recommendations. Creamy white, slightly netted, grow close together in the hill. It is a good yielder of excellent quality. The more we see of it the better we like it. Per 165 lbs. in sack, \$4.50.



NO-BLIGHT. Early, white, good keeper. Reports tell of heavy loss in some kinds by rot following "late blight." No-Blight has never blighted. Early or late, during several seasons, dry and wet, it made good crops. Planted late it made good strong vines. When potatoes began to form weather continued very dry until a good crop of fine smooth No-Blight was made. Vines kept green until frosted. We can spare a few at 10 cents per pound postage prepaid. 5 pounds for mail \$3.00. 100 lb. sack \$3.50. Per 165 lb. sack \$5.00.



RUSSET This new round white, netted skin variety is giving excellent satisfaction. The vines are sturdy, thriving, not susceptible to blight or disease of any kind. Its tubers are round, plump and of excellent cooking quality. It is an easy potato to harvest, keeps late in spring without sprouting, and is one of the best new sorts. When you sell your customer the Russet he will always come back for more. Per 100 pound sack, \$2.00.

GREEN MOUNTAIN IMPROVED. Careful selection has increased the size of tubers, and improved both yield and general appearance of this variety. So far it is one of the very best. Vines are strong and bearing tubers white, smooth and very large. A bush in cultivation will give 165 lbs. in sack.

NORCROSS Medium, late, very large, near perfect like Green Mountain, fine quality, white
 1961-62 1.500 6-10-35

MAMMOTH WHITE. New, very large, smooth, hard
solid and keeper, plump and round. 10 lbs.
12 months. 1000000. Very profitable, fine. Can
be sold for 1000000.

EARLY QUEEN - This extra early kind ripens quickly and grows rapidly making good shrubs. Some very strong. A few are stronger than EARLY

QUEEN comes in and gets a good crop early in June. It spreads out, the foliage is a partial shade when it comes to be brought in about 7 weeks. So it planted about 3000. It and harvested a little more in October. This was not and growing some crops in one season.

Ohlong, slight, bluish-steel,
smooth, white, some of them
blotched light pink. Flowers
finest, cooks. 2 lb. in sack
in sack, \$5.50.

SPALDING ROSE NO. 4. Early, roundish, cooling slightly flattened; some are pointed at seed and large, smooth, pink, handsome. Heavy yields of fine quality. Per 185 lb. sack, \$4.00.

QUEEN OF THE ROSES. As its name implies, it is the Rose family. In form, oval oblong, somewhat flattened. It has but few, oval, serrated, green, with the surface and a smooth, fair skin. It ripens about the same as Early Rose, or a trifle later. In quality, for the very best, looking dry and mealy, either baked or boiled, and not liable to the blight or have a core. It is a vigorous grower, coming soon after planting and developing rapidly, a strong healthy vine, well stocked with bright green leaves, a heavy cropper. Tubers large, numerous and close about the base of the stalk. Per 1 lb. in sack, \$5.50.

MAGGIE MURPHY, third-season producer, made every potato on light soil—sandy or other kinds. It is very productive, handsome and of fair quality. Some crops of this variety grew so large and so good that it took out 30 tubers in all. Initial blight at the time are oval in form, very thick and very round, very few and highly deformed. Some pink flecked tubers. But this is rare and not

NEW LIVINGSTON. Resembles Rural New Yorker. Large, round to oblong, slightly flattened. Thin skin, hard, rapid grower makes very large tubers about 10 lbs. and immense crops of large, handsome, white-skinned potatoes of fine quality which keep well until summer. 100 pounds or less \$ 3.00.

PAN-AMERICAN. This seedling comes in seed-bag from German No. 8 which it resembles in color and manner of growth. Made an immense crop, large, white, plump, smooth and handsome. One of the most profitable for the main crop and wholesale markets. Its fine appearance will help sell it. Per 105 lb. sack \$3.50.

AMERICAN GIANT. A late sort of great value. Tubers very large, long, smooth, white. Yields very heavy crops. It has remarkable vigor against both blight and drought. Early every tuber is of marketable size, and it keeps well for spring use without sprouting. Per 165 lb. sack \$4.00.

HEAVY WEIGHT - New, medium, late, makes very large, healthy vines and immense crops. Very large, smooth and white, slightly flattened resembling German, so very handsome and so remarkably productive that wherever well known are wanted for planting. We offer limited quantity of this to the Western from heavy crop, grown from carefully selected stock, 240 pounds to sack \$3.00.

[illegible]

GOLD COIN. Like Green Mountain, one of the hardest, most productive, best of all, Roy mine crop. Per 100 sack, \$4.25.

CARMAN SEEDLING. Farmers who grow it say it yields more than any other kind. Like Carman—big, big, handsome, new, healthy, vigorous. For sale by each State.

NEW DUKE. From Denmark's yards. Two, hand-
ling, cream white. Its large ones stand up like
trees and produced much more than a heavy
cropper along side. Farmers who know a good New
Duke want to go home. Only a few combs, and
pinks, black, diamonds, postage stamps, etc. 100
pounds in a sack, 100 lbs. 100 lbs. 100 lbs. 100 lbs.
For 100 lbs. sack, \$1.00.

NEW NUMBER NINE—assembles Charron No. 9. Some shops too large for retail trade in small quantities. Your producers—found in webshops—very handsome, smooth, white. Good for keeps or excellent laundry for late spring and summer use. All rounds in: 1985 \$2.50

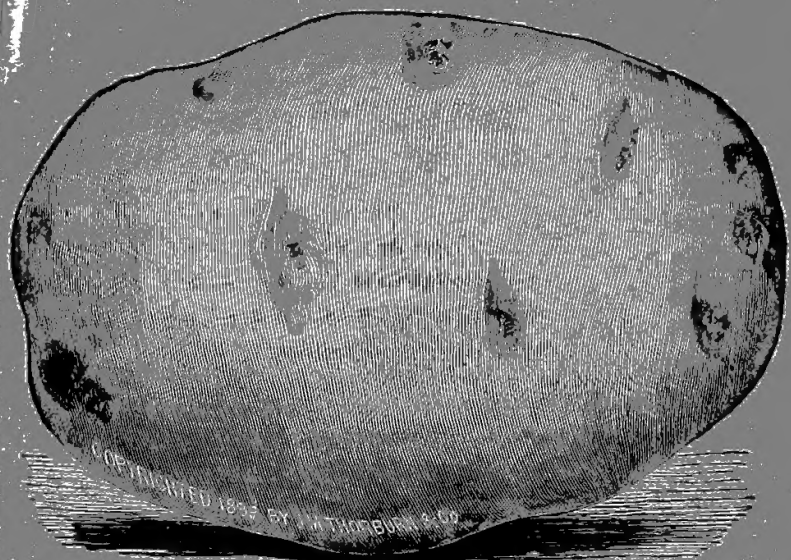
SIR WALTER RALEIGH. A new seedling of Bush New Yorker that is better than its parent, which it closely resembles, but is later and more uniform in shape and size. Good galls, almost every one marketable. For 2500 in sack, \$2.50.

UNCLE SAM. Midseason, roundish, flattened smooth, white, heavy yielder, good keeper, of excellent quality. Per 165 lb. sack, \$4.25

TWENTIETH CENTURY Late, round, white, smooth and handsome, very productive. A good late keeper of fine quality. Originated by Jacob Heed from seed-balls. He and his neighbors say it has never been known to blight. Per 166 lb. sack, \$2.75.

Reference from the Monroe County Savings Bank of Rochester reads thus: "Chas. W. Ford & Co. are perfectly reliable; what they say they will do, seem good enough." Chas. P. Riegel, Montgomery Co., Pa.

IT WILL PAY YOU to get best Northern Seed. Three kinds, one pound each by mail postpaid \$3.00 or 10 kinds 1 lb. each, postpaid, \$8.00, or 5 kinds 10 lbs. each (50 lbs.) by express or freight, \$5.00.



1 MILLION DOLLAR New discovery, named after long, smooth and handsome. The healthy, vigorous growth, resembles *Optunia* in color and shape, and sells more to the rich, making very heavy returns on investment to large growers, while florists command top prices on market because of its fine appearance and durability. For 25 lbs. in stock \$4.00.

CRIMSON BEAUTY. A new late variety. Fine yields very heavy crops, has never blighted. Vines large and healthy. Its numerous fathers are good cooks and keep well late in spring without sprouting or wilting. Round, 5 lbs. or less, or express \$2.00. In the \$3.00. For each this packet \$5.50.

WORLD WONDER. Antiseptin, very promising to grow to wholesale and retail marketing. Field membership very large, would probably slightly decline. Very white and handsome. Good shape. Fine and sound. Excellent for long storage and animal use. White color. Excellent for use in conjunction. 10 pounds in sack. \$3.00.

MONEYMAKER. Very hardy, withstands drought and all diseases remarkably well and makes immense crops. Very large, smooth, white, handsome, very profitable. Keeps well late. Per. 60 lbs. in sack \$4.25.

RURAL NEW YORKER. Almost too large, smooth heavy weight. Their handsome appearance commands high prices. - For 100 lb sack \$2.40.

Mr. Ph. Wilks, Monticello, N. Y., writes: "Received notices O. K. well pleased. Thanks."

Charles W. Ford, Fishers, N. Y. "Received those potatoes today and am well pleased with them."
H. A. Stower, Springs, Pa.

**ASK FOR LOWEST CASH WITH
ORDER PRICES ON JUST WHAT YOU
WANT TO BUY. WHAT KINDS?
HOW MANY?**

GOOD CHANCE TO TRY NEW KINDS. About 1 pound (4 good potatoes) each of 15 kinds, your selection from our lists, packed and on cars \$5.00; 8 kinds, 6 lb each, or 5 kinds, 10 lb each, packed and on cars, \$5.00.

0411 PRINTING HOUSE FAIRPORT, N.Y.

CHAS. FORD CO.

Our Freight Office, Express Office and Money Order Office is at
FISHERS, Ontario Co., NEW YORK

RETAIL LIST

**BEST
NEW
KINDS**

SEED POTATOES

Many Trials beside Seed from many places, clearly show Seed Potatoes grown here to be Thriftiest, making Heaviest Crops.

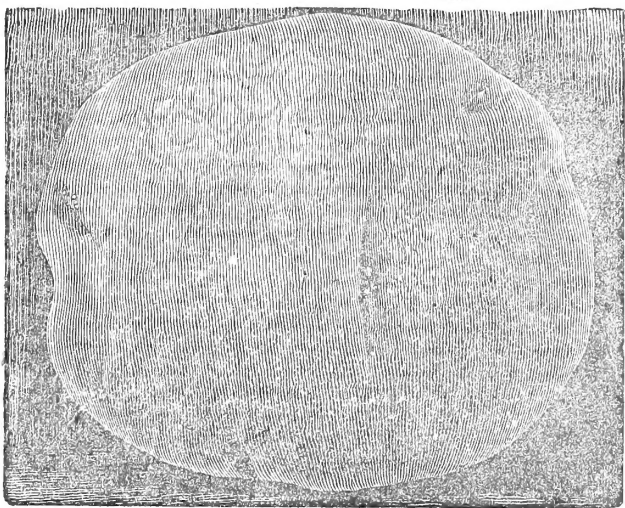
FISHERS, Ontario County, New York,

Has long been noted for Vigorous Seed Potatoes. Many farmers came long distances for them. Thirty years

ago one came fifty miles with wagon for a load. Orders for new seed came to us from farmers in England and Mexico; and we send earloads to Canada, Maine, Minnesota, Wisconsin, and many thousand bushels to Middle State farmers. WISE PLANTERS OBTAIN SEED POTATOES FROM PLACES WHERE THEIR VIGOR IS KNOWN TO INCREASE INSTEAD OF RUNNING OUT.

HUSTLER

In a patch of Early Rose, one plant ripened big, WHITE SKINNED Potatoes, full two WEEKS before the Rose and so good that some were saved and carefully grown, proving to be such rapid growers, they deserve the name, HUSTLER. Although extra early, it keeps SOUND AND FIRM UNTIL SPRING. It sprouts are large, strong and vigorous, leaves very broad, vines up-right, rugged, rapid growers, unknown to blight. HUSTLER GROWS LARGER, YIELDS MORE LARGE POTATOES, and ripens more uniformly very early, than most other extra early kinds. Its large, plump, chunky, smooth, handsome tubers, will be among the very first to market at highest price—well worth it, too. Such EXCELLENT COOKERS will surely be wanted. Heaviest yielder of all extra early sorts; good keeper, sound and firm until summer. Finest quality all the year round.



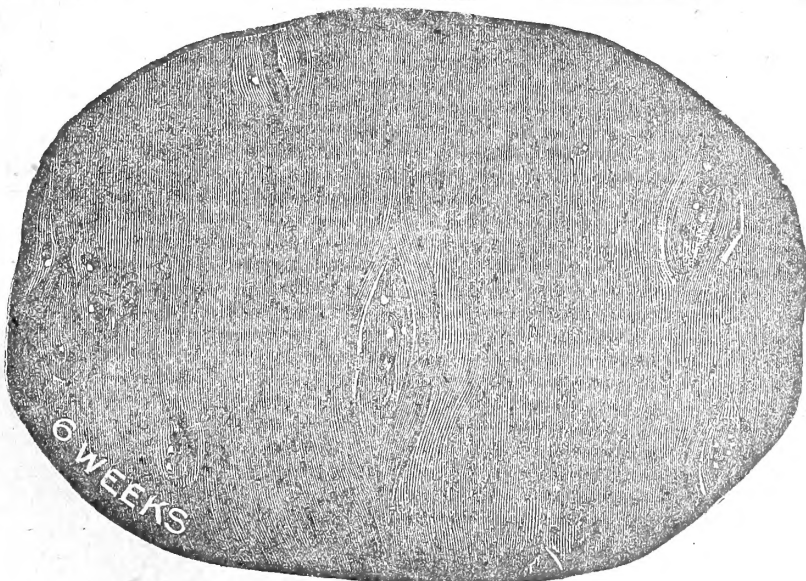
15 pounds \$1.50 25 pounds \$2.00 40 pounds \$2.50 60 pounds \$3.00

SEE WHAT THIS FARMER SAYS OF IT

THE HUSTLER ripened extremely early, and such splendid cookers, they were in great demand for table use before several other early sorts were large enough. With ordinary field culture they yielded about one-fourth more than Carman, right along side.—Robert T. Evans, Burlington Co., N. J.

EARLY SIX WEEKS

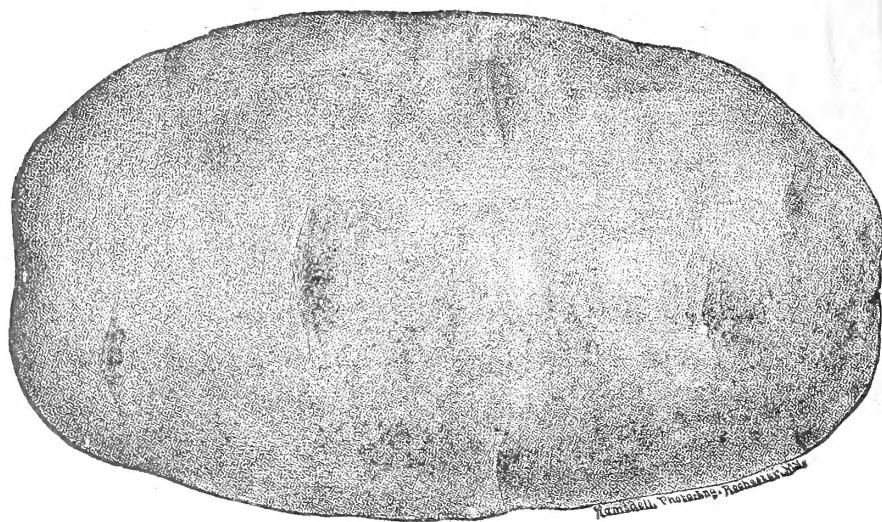
This Extra Early is in great demand for seed by experts who harvest before vines die, and sell the plump, smooth, handsome potatoes at very high prices. One reported, "SIX WEEKS are EXTRA EARLY, cook mealy, are good yielders of nice size averaging one-half pound each. Eight pounds of seed yielded over FIVE HEAPING BUSHELS." Another reported that "June 15th he dug over



SIXTEEN BUSHELS from a peck of seed, and that they were ready sale at very highest price." Introducers claim to grow SIX WEEKS large enough for use in only six to seven weeks from planting. This seems to us impossible except on some very favorable spot. We are told that FARM JOURNAL people had NICE LARGE SIX WEEKS potatoes in fifty-seven days from planting.

12 pounds \$1.50 25 pounds \$2.00 40 pounds \$2.50 50 pounds \$3.00

PRICE ON JUST WHAT YOU WANT TO BUY 

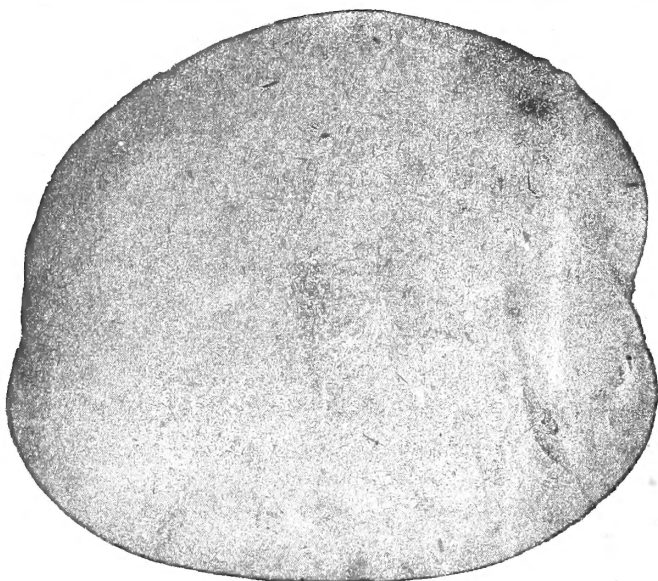


MANISTEE IMPROVED

Out-yield all other pink kinds. Very large, smooth, bright pink, handsome, very white flesh. Mid-season, oval, oblong. Its plants are healthy, rapid growers, free of disease or blight, soon making large vines covering the ground well. On naturally superior potato soil here this excellent variety has steadily gained in vigor. Several

of our customers have remarkably heavy crops of choice MANISTEE IMPROVED, which command high prices from discriminating people who insist on having the very best there is.

15 pounds \$1.50 30 pounds \$2.00. 45 pounds \$2.50 60 pounds \$3.00



RURAL RUSSET

RURAL RUSSET or DUSTY RURAL—Reports agree that this healthy, vigorous, heavy cropper thrives well in fair conditions. It is a rank rapid grower making large vines with dark green foliage. Potatoes roundish, slightly flattened, with shallow eyes. Smooth, white netted skin indicating good, finest cookers as well as late keepers. Very satisfactory at harvest time and on dining tables.

15 lbs. \$1.50 30 lbs. \$2 45 lbs. \$2.50 60 lbs. \$3

AMERICAN BEAUTY

Glad to see such heavy crops of nice, smooth, healthy potatoes, when some were cooked, we were greatly pleased with them. Large, smooth, handsome, finest quality, dry, mealy, excellent. The only fault we heard of AMERICAN BEAUTY: "Almost too large," but such a good point, it is well to plant some. They are well worthy a thorough trial.

12 lbs. \$1.25; 30 lbs. \$2; 45 lbs. \$2.75; 60 lbs. \$3.00

MAMMOTH WHITE--NEW

Good keeper, very large, smooth, handsome. A healthy, vigorous, rapid grower. Very satisfactory, very profitable like Carman.

10 pounds \$1 20 pounds \$1.50 30 pounds \$2
45 pounds \$2.40 60 pounds \$2.75

NO-BLIGHT

Numerous reports tell of heavy losses in many places by rot following "late blight." NO-BLIGHT has never blighted, early or late, dry and wet it made good crops. Planted late it made good, strong vines which kept green until frosted and a good crop of nice, smooth NO-BLIGHT was made. Roundish, white-skinned, splendid cookers, which keep well very late. We can spare a few at 35c per pound, postage prepaid. 5 pound by mail \$1.50; 15 LBS. BY EXPRESS NOT PREPAID \$1.50.

30 lbs. \$2.00 45 lbs. \$2.50
60 lbs. \$3.00

Heavy Weight---New

Makes very large healthy vines and immense crops. Round to oblong slightly flattened, resembling Carman. Very large, white, so very handsome and so remarkably productive that wherever know it is wanted for planting. We offer a limited quantity of INSPECTED HEAVY WEIGHT from a heavy crop grown from selected stock.

INSPECTED SEED.

10 lbs. \$1.00 15 lbs. \$1.50
30 lbs. 2.00 45 lbs. 2.50
60 lbs. \$3.00

NEW DUKE

5 years from Ireland. Late, roundish, creamy white, quickly made, large, stout vines, which stand up like trees produced much more than a heavy cropper alongside. Farmers who know about New Duke want it to plant.

5 lbs. \$.50 15 lbs. \$1.50
30 lbs. 2.00 45 lbs. 2.50
50 lbs. \$3.00

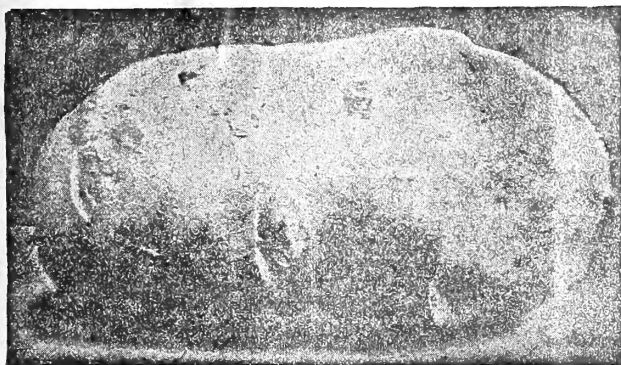
Aaron Strimple wrote us: "I received the Potatoes in good shape. I order every Spring, but these were the BEST Potatoes I ever bought. Many thanks for same."

John Ryder of Sussex. N. J., wrote us: "Received potatoes in fine order Thank you."

NEW LIVINGSTON

Resembles Rural New Yorker, large, smooth, round to oblong slightly flattened. This hardy vigorous grower makes very large rugged healthy vines and immense crops of large white skinned handsome potatoes of good quality which keep well until summer.

10 pounds \$1 20 pounds \$1.50 30 pounds \$2 45 pounds \$2.40 60 pounds \$2.75

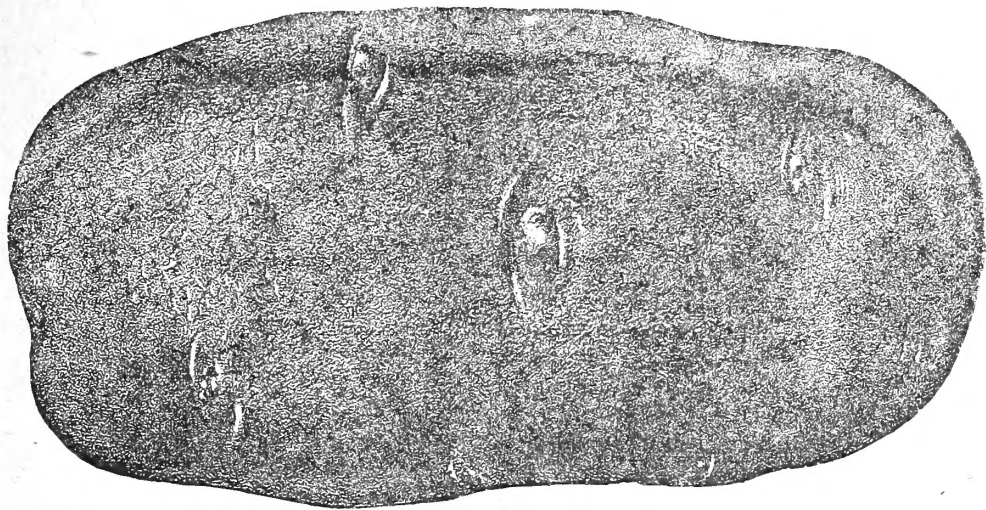


CRIMSON BEAUTY

This very late variety yields heavy crops, has never blighted. Its very large branching dark colored vigorous healthy vines keep green and potatoes growing when others have failed. In weather too bad for most kinds CRIMSON BEAUTY made good crops, bright sound, smooth, handsome, good cookers, which keep well for very late use.

1 pound 35c: 5 pounds postage prepaid \$1.50. 10 lbs. by Express not prepaid \$1.50. 25 pounds \$2.00; 40 pounds \$2.50; 50 pounds \$3.00.

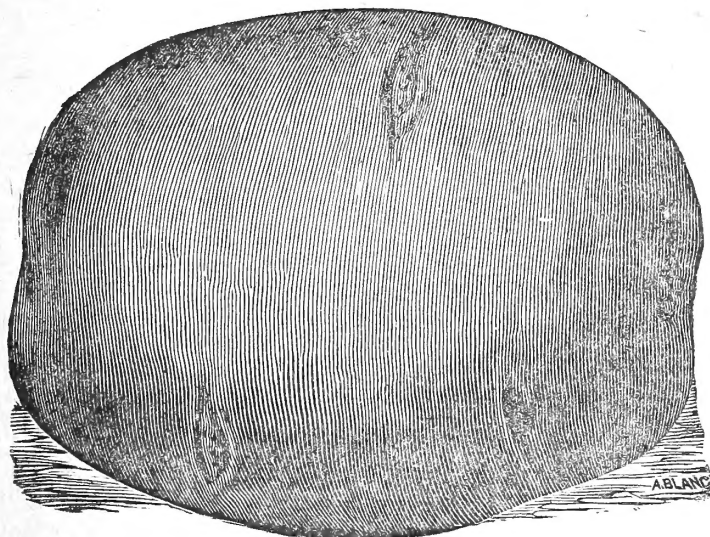
April 1902 Mr. S. C. VanWyck of Dutchess Co., N. Y., wrote us: "Just received four barrels of potatoes. They are very nice."



GREEN MOUNTAIN IMPROVED

Mid-season; large, white. This vigorous, healthy variety is very hardy and well suited to a wide range of soil and climate, making splendid crops and keeping well firm and sound very late. It has good strong eyes, which put forth thrifty sprouts, making good, large vines which cover the ground well. It sets numerous potatoes close to the vine, oblong, roundish, slightly flattened, largest are long, nearly all large, makes good vines, has done well on hard soils where most kinds fail and has made heavy crops on sandy soils too light for other sorts.

15 pounds \$1.50 30 pounds \$2.00 45 pounds \$2.50 60 pounds \$3.00



WORLD WONDER

Very productive, uniformly very large, round to oblong, somewhat flattened, shallow eyes, smooth, glossy, white skin, good cookers, flesh very white, fine grained. This splendid new variety fresh from a seed-ball of Rural New Yorker is the newest and best in the same line with Carmen and Sir Walter. It closely resembles these magnificent varieties, is thriftier, a stronger grower, more to the hill, more uniformly large, much larger crops, smooth and handsome, ripens with Carman. Paul Fredericks originated and named this WONDER. He had 60 bus. more per acre than a very heavy crop of Rural N. Y. right along side. Neighbors

who grew thousands of bushels of Rurals, Carmans and Sir Walter were satisfied with good crops until they watched WONDER and saw their favorites beaten 60 to 100 bushels per acre. They are now glad to get seed of this NEW SEEDLING at any reasonable price.

10 lbs. \$1.00 20 lbs. \$1.50 30 lbs. \$2.00 45 lbs. \$2.40 60 lbs. \$2.75

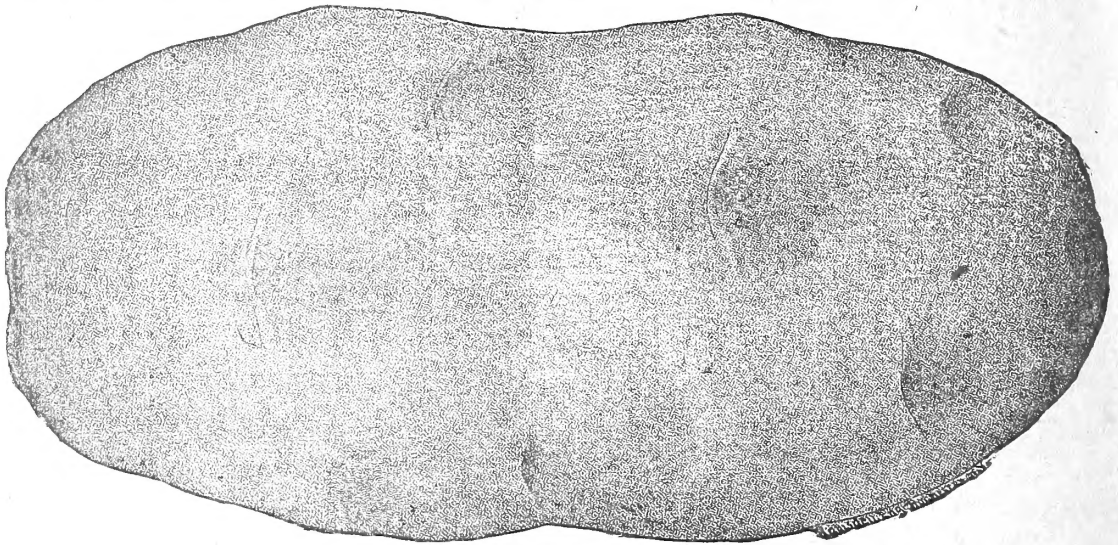
I had six short rows of this new kind (World Wonder) and harvested nineteen bushels, and from six rows, the same length of Rural New Yorker adjoining them, I only got ten bushels. I don't want to sell any of the new kind. I want to plan them. — FRED GIBKE.

Lewellyn Matthews grew 24 bushels World Wonder from 1 bushel of seed.

**When you buy Our Seed Potatoes you know you get the best;
They Have Gained a Wide Reputation**

THERE KINDS IN LARGE BARREL OR SACK

On every farm should be a few early, some medium and more of a later kind, so the family may have the very best all the year round. 10 pounds either **HUSTLER**, **EARLY QUEEN**, **EARLY ROSE**, **SIX - WEEKS** or **IRISH COBBLER**, and 40 pounds either **DIBBLE RUSSET**, **LONGFELLOW** or **MANISTEE IMPROVED**, and **ONE HUNDRED POUNDS** either **CARMAN**, **HEAVYWEIGHT** or **WORLD WONDER** well packed with something between to keep separate three kinds in a large barrel or sack for \$8.00, soon before prices go higher. May soon be sold out of some kinds.



LONGFELLOW

Medium late, very large, long, somewhat flattened, eyes shallow. Smooth, glossy, white skin, flesh white, good to boil and fry; just right to make Saratoga chips. **THE HEAVIEST CROPPER IN CULTIVATION.** Vines are very luxuriant, branching freely and have many more leaves than potato vines usually have. When full grown, **LONGFELLOW** vines generally cover the ground completely. **LONGFELLOW** sets a good many potatoes which grow to be **VERY LARGE**, smooth and handsome. It has made immense crops, doing remarkably well on all kinds of soil.

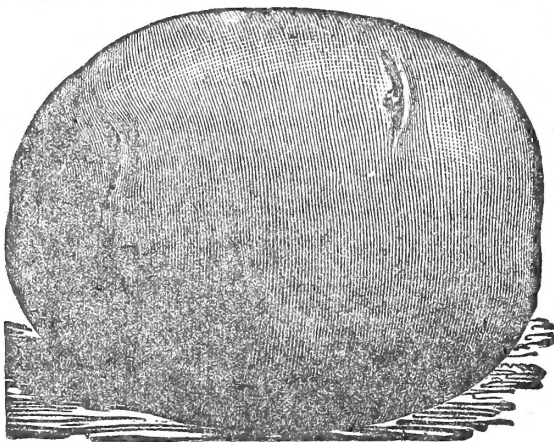
15 pounds \$1.50 25 pounds \$2.00. 40 pounds \$2.50 50 pounds \$3.00

One pound any kind in our lists by mail, **POSTAGE PREPAID** for 35 cents
One pound each of any five kinds in our lists, the five lbs. **POSTAGE PREPAID** for \$1.60
About 1 lb. (4 good potatoes each) of eighteen kinds, your selection from our list, packed and on cars here, express charges not prepaid, \$5. 30 lbs. one kind Express not prepaid \$2.00.

POTATO EYES BY MAIL, POSTAGE PREPAID to any Post Office in U. S.

25 eyes of any one variety mailed postage prepaid for 40 cents

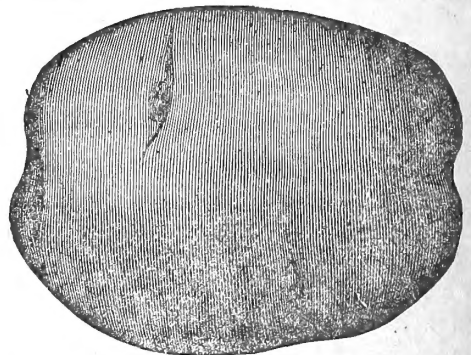
40 eyes each of any three kinds in our lists, the 120 all mailed Postage Prepaid for \$1.50



DIBBLE RUSSET


This new round white netted skin variety is giving excellent satisfaction here. The vines are stocky and thrifty, and not susceptible to blight or disease of any kind. The tubers grow round and plump, and are of excellent cooking quality. It is an easy potato to harvest, will keep late in spring without sprouting, and is one of the best new sorts at the present time. When you sell your customer the Russet, he will always come back after more.

10 lbs. \$1.00 30 lbs. \$2.00 45 lbs. \$2.75



IRISH COBBLER is reliable, ripens uniformly early, yielding much more than any other extra early kind. Keeps well until spring, its sprouts are strong and healthy. Considering earliness, yield, fine quality and handsome appearance, Irish Cobbler is very desirable, ripening good crops while prices so high city gardeners sell nearly all, the few Cobblers left command very high prices for seed. Many reports prove Irish Cobbler to be gaining vigor here. One grower says he had an acre which grew 412½ bushels Irish Cobblers. This is the kind to have a good crop before your neighbors.

15 lbs. \$1.50 30 lbs. \$2.00
45 lbs. 2.50 60 lbs. 3.00

 Cost of Vigorous seed is so small compared with value of Good Crops, our best seed for heaviest crops seems wisest policy

Please tell us what kinds and about how many you think of getting and we will name Special Low Prices on them. **Best Seed Pays Best.**

 **FOR MORE THAN 60 POUNDS ASK LOWEST**